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JS Global Lifestyle Company Limited
JS 环球生活有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1691)

INTERIM RESULTS ANNOUNCEMENT
FOR THE SIX MONTHS ENDED JUNE 30, 2023

FINANCIAL HIGHLIGHTS OF THE 2023 INTERIM RESULTS ANNOUNCEMENT

- Revenue from continuing operations for the Reporting Period was US\$573.6 million, representing a year-on-year decrease of 18.5%;
- Gross profit from continuing operations for the Reporting Period was US\$213.4 million, representing a year-on-year decrease of 14.7%;
- Profit from continuing operations for the Reporting Period was US\$46.2 million, representing a year-on-year decrease of 30.2% and profit from both continuing and discontinued operations for the Reporting Period was US\$139.5 million, representing a year-on-year decrease of 22.9%;
- EBITDA from continuing operations for the Reporting Period decreased by 19.9% year-on-year to approximately US\$73.1 million and EBITDA from both continuing and discontinued operations for the Reporting Period decreased by 9.0% year-on-year to approximately US\$275.0 million;
- Adjusted EBITDA from continuing operations for the Reporting Period decreased by 18.7% year-on-year to approximately US\$78.9 million and adjusted EBITDA from both continuing and discontinued operations for the Reporting Period increased by 5.3% year-on-year to approximately US\$335.4 million;
- Adjusted profit attributed to owners of the parent from continuing operations for the Reporting Period decreased by 24.7% year-on-year to approximately US\$40.5 million and the adjusted profit attributed to owners of the parent from both continuing and discontinued operations for the Reporting Period increased by 5.0% year-on-year to approximately US\$198.2 million.

The board (the “**Board**”) of directors (the “**Directors**”) of JS Global Lifestyle Company Limited (the “**Company**”) is pleased to announce the unaudited consolidated interim results of the Company and its subsidiaries (the “**Group**” or “**we**”) for the six months ended June 30, 2023 (the “**Reporting Period**”).

The Group’s unaudited consolidated statement of profit or loss, unaudited consolidated statement of comprehensive income, unaudited consolidated statement of financial position and explanatory notes 1 to 15 as presented below are extracted from the Group’s unaudited interim condensed consolidated financial information for the Reporting Period, which has been reviewed by the Company’s external auditor Ernst & Young, in accordance with Hong Kong Standard on Review Engagement 2410 *Review of Interim Financial Information Performed by the Independent Auditor of the Entity* issued by the Hong Kong Institute of Certified Public Accountants.

FINANCIAL INFORMATION

The financial information below is an extract of the unaudited interim condensed consolidated financial information of the Group for the Reporting Period:

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

For the six months ended June 30, 2023

	<i>Notes</i>	2023 <i>US\$’000</i> <i>(Unaudited)</i>	2022 <i>US\$’000</i> <i>(Unaudited)</i> <i>(Restated)</i>
CONTINUING OPERATIONS			
REVENUE	4	573,618	703,435
Cost of sales		(360,243)	(453,241)
Gross profit		213,375	250,194
Other income and gains	5	22,346	20,218
Selling and distribution expenses		(106,529)	(118,988)
Administrative expenses		(63,462)	(67,020)
Impairment losses on financial assets		(1,613)	(377)
Other expenses		(844)	(2,086)
Finance costs	6	(14,147)	(6,377)
Share of profits and losses of associates		4,180	3,090

		2023	2022
	<i>Notes</i>	US\$'000	US\$'000
		(Unaudited)	(Unaudited)
			(Restated)
PROFIT BEFORE TAX FROM			
CONTINUING OPERATIONS			
	7	53,306	78,654
Income tax expense	8	(7,149)	(12,499)
		<u>46,157</u>	<u>66,155</u>
PROFIT FOR THE PERIOD FROM			
CONTINUING OPERATIONS			
		46,157	66,155
DISCONTINUED OPERATION			
Profit for the period from a discontinued operation	9	93,300	114,789
		<u>139,457</u>	<u>180,944</u>
PROFIT FOR THE PERIOD			
		139,457	180,944
Attributable to:			
Owners of the parent		127,809	163,909
Non-controlling interests		11,648	17,035
		<u>139,457</u>	<u>180,944</u>
EARNINGS PER SHARE ATTRIBUTABLE TO			
ORDINARY EQUITY HOLDERS OF THE			
PARENT			
	11		
Basic			
– For profit for the period		US\$3.7 cents	US\$4.8 cents
– For profit from continuing operations		US\$1.0 cent	US\$1.5 cents
Diluted			
– For profit for the period		US\$3.7 cents	US\$4.8 cents
– For profit from continuing operations		US\$1.0 cent	US\$1.5 cents

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended June 30, 2023

	2023 US\$'000 (Unaudited)	2022 US\$'000 (Unaudited) (Restated)
PROFIT FOR THE PERIOD	<u>139,457</u>	<u>180,944</u>
OTHER COMPREHENSIVE INCOME		
Other comprehensive income that may be reclassified to profit or loss in subsequent periods:		
Exchange differences on translation of foreign operations	(28,314)	(59,841)
Cash flow hedges, net of tax	<u>(7,847)</u>	<u>–</u>
Net other comprehensive income that may be reclassified to profit or loss in subsequent periods	<u>(36,161)</u>	<u>(59,841)</u>
Other comprehensive income that will not be reclassified to profit or loss in subsequent periods:		
Financial assets designated at fair value through other comprehensive income:		
Changes in fair value	48	291
Income tax effect	<u>(7)</u>	<u>(39)</u>
Net other comprehensive income that will not be reclassified to profit or loss in subsequent periods	<u>41</u>	<u>252</u>
OTHER COMPREHENSIVE INCOME FOR THE PERIOD, NET OF TAX	<u>(36,120)</u>	<u>(59,589)</u>
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	<u>103,337</u>	<u>121,355</u>
Attributable to:		
Owners of the parent	100,665	116,979
Non-controlling interests	<u>2,672</u>	<u>4,376</u>
	<u>103,337</u>	<u>121,355</u>

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As of June 30, 2023

		As at June 30, 2023	As at December 31, 2022
	<i>Notes</i>	US\$'000	US\$'000
		(Unaudited)	(Audited)
NON-CURRENT ASSETS			
Property, plant and equipment		89,764	218,972
Investment properties		15,120	16,756
Prepaid land lease payments		13,634	14,533
Right-of-use assets		7,094	72,752
Goodwill		5,739	848,619
Other intangible assets		4,249	609,239
Investments in associates		30,423	30,080
Financial assets at fair value through profit or loss		76,866	76,158
Financial assets designated at fair value through other comprehensive income		41,975	42,495
Deferred tax assets		13,388	103,433
Other non-current assets		10,964	20,649
		<hr/>	<hr/>
Total non-current assets		309,216	2,053,686
CURRENT ASSETS			
Inventories		142,013	646,270
Trade and bills receivables	12	260,011	1,198,025
Prepayments, other receivables and other assets		41,627	158,853
Financial assets at fair value through profit or loss		30,169	17,286
Derivative financial instruments		–	22,657
Pledged deposits		71,007	34,901
Cash and cash equivalents		244,671	504,137
Assets of a disposal group classified as held for distribution to owners	9	3,494,173	–
		<hr/>	<hr/>
Total current assets		4,283,671	2,582,129

		As at June 30, 2023 <i>US\$'000</i> <i>(Unaudited)</i>	As at December 31, 2022 <i>US\$'000</i> <i>(Audited)</i>
	<i>Notes</i>		
CURRENT LIABILITIES			
Trade and bills payables	<i>13</i>	633,688	687,506
Other payables and accruals		112,145	663,275
Other financial liabilities		–	87,148
Interest-bearing bank borrowings	<i>14</i>	371,165	135,275
Lease liabilities		3,716	16,986
Tax payable		4,791	4,838
Liabilities directly associated with the assets classified as held for distribution to owners	<i>9</i>	1,331,790	–
Total current liabilities		2,457,295	1,595,028
NET CURRENT ASSETS		1,826,376	987,101
TOTAL ASSETS LESS CURRENT LIABILITIES		2,135,592	3,040,787
NON-CURRENT LIABILITIES			
Interest-bearing bank borrowings	<i>14</i>	–	721,781
Lease liabilities		3,793	67,466
Deferred tax liabilities		4,644	160,656
Other non-current liabilities		1,685	26,235
Total non-current liabilities		10,122	976,138
Net assets		2,125,470	2,064,649

	As at June 30, 2023	As at December 31, 2022
<i>Notes</i>	<i>US\$'000</i>	<i>US\$'000</i>
	<i>(Unaudited)</i>	<i>(Audited)</i>
EQUITY		
Equity attributable to owners of the parent		
Issued capital	34	34
Treasury shares	(69,252)	(32,614)
Share premium	1,064,487	1,064,487
Capital reserve	(60,719)	(60,719)
Reserves	1,037,139	928,504
	1,971,689	1,899,692
Non-controlling interests	153,781	164,957
Total equity	<u>2,125,470</u>	<u>2,064,649</u>

NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION

June 30, 2023

1. BASIS OF PREPARATION

The interim condensed consolidated financial information for the six months ended June 30, 2023 has been prepared in accordance with International Accounting Standard (“IAS”) 34 *Interim Financial Reporting*. The interim condensed consolidated financial information does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group’s annual consolidated financial statements for the year ended December 31, 2022.

2. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The accounting policies adopted in the preparation of the interim condensed consolidated financial information are consistent with those applied in the preparation of the Group’s annual consolidated financial statements for the year ended December 31, 2022, except for the adoption of the following revised International Financial Reporting Standards (“IFRSs”) for the first time for the current period’s financial information.

Amendments to IAS 1 and IFRS Practice Statement 2	<i>Disclosure of Accounting Policies</i>
Amendments to IAS 8	<i>Definition of Accounting Estimates</i>
Amendments to IAS 12	<i>Deferred Tax related to Assets and Liabilities arising from a Single Transaction</i>
Amendments to IAS 12	<i>International Tax Reform – Pillar Two Model Rules</i>

The nature and impact of the revised IFRSs that are applicable to the Group are described below:

- (a) Amendments to IAS 1 require entities to disclose their material accounting policy information rather than their significant accounting policies. Accounting policy information is material if, when considered together with other information included in an entity’s financial statements, it can reasonably be expected to influence decisions that the primary users of general purpose financial statements make on the basis of those financial statements. Amendments to IFRS Practice Statement 2 provide non-mandatory guidance on how to apply the concept of materiality to accounting policy disclosures. The Group has applied the amendments since January 1, 2023. The amendments did not have any impact on the Group’s interim condensed consolidated financial information but are expected to affect the accounting policy disclosures in the Group’s annual consolidated financial statements.

- (b) Amendments to IAS 8 clarify the distinction between changes in accounting estimates and changes in accounting policies. Accounting estimates are defined as monetary amounts in financial statements that are subject to measurement uncertainty. The amendments also clarify how entities use measurement techniques and inputs to develop accounting estimates. The Group has applied the amendments to changes in accounting policies and changes in accounting estimates that occur on or after January 1, 2023. Since the Group's policy of determining accounting estimates aligns with the amendments, the amendments did not have any impact on the financial position or performance of the Group.

- (c) Amendments to IAS 12 *Deferred Tax related to Assets and Liabilities arising from a Single Transaction* narrow the scope of the initial recognition exception in IAS 12 so that it no longer applies to transactions that give rise to equal taxable and deductible temporary differences, such as leases and decommissioning obligations. Therefore, entities are required to recognize a deferred tax asset (provided that sufficient taxable profit is available) and a deferred tax liability for temporary differences arising from these transactions. The Group has applied the amendments on temporary differences related to leases and decommissioning obligations as at January 1, 2022, with any cumulative effect recognized as an adjustment to the balance of retained profits or other component of equity as appropriate at that date.

The adoption of amendments to IAS 12 did not have any impact on the basic and diluted earnings per share attributable to ordinary equity holders of the parent, other comprehensive income and the interim condensed consolidated statements of cash flows for the six months ended June 30, 2023 and 2022.

- (d) Amendments to IAS 12 *International Tax Reform – Pillar Two Model Rules* introduce a mandatory temporary exception from the recognition and disclosure of deferred taxes arising from the implementation of the Pillar Two model rules published by the Organization for Economic Co-operation and Development. The amendments also introduce disclosure requirements for the affected entities to help users of the financial statements better understand the entities' exposure to Pillar Two income taxes, including the disclosure of current tax related to Pillar Two income taxes separately in the periods when Pillar Two legislation is effective and the disclosure of known or reasonably estimable information of their exposure to Pillar Two income taxes in periods in which the legislation is enacted or substantively enacted but not yet in effect. Entities are required to disclose the information relating to their exposure to Pillar Two income taxes in annual periods beginning on or after January 1, 2023, but are not required to disclose such information for any interim periods ending on or before December 31, 2023. The Group has applied the amendments and the mandatory temporary exception retrospectively. The Group is currently assessing its exposure to Pillar Two income taxes.

3. OPERATING SEGMENT INFORMATION

Due to the spin-off and separate listing of SharkNinja, Inc. and its subsidiaries ("SharkNinja Group"), SharkNinja operating in Asia Pacific Region is separated from the original SharkNinja segment and becomes a separate segment of the Group. For management purposes, the Group is organized into business units based on its operations and has two reportable operating segments as follows:

- (a) the Joyoung segment was involved in the design, manufacture, marketing, export and distribution of small kitchen electrical appliances; and
- (b) the SharkNinja APAC segment, which operates in Asia Pacific Region, was involved in the design, marketing, manufacture, providing sourcing services, export, import and distribution of a full range of floor care products, hard-surface steam cleaning products and small kitchen appliances.

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on reportable segment profit, which is a measure of adjusted profit before tax from continuing operations. The adjusted profit before tax is measured consistently with the Group's profit before tax from continuing operations except the head office and corporate income and expenses which are excluded from such measurement. The head office and corporate income and expenses include exchange gains or losses, interest income, non-lease-related finance costs, and other unallocated corporate income and expenses.

Six months ended June 30, 2023

	Joyoung	SharkNinja APAC	Total
	<i>US\$'000</i>	<i>US\$'000</i>	<i>US\$'000</i>
Segment revenue			
Sales to external customers	490,866	48,608	539,474
Sourcing business	–	34,144	34,144
Intersegment sales	<u>119,622</u>	<u>–</u>	<u>119,622</u>
	610,488	82,752	693,240
Reconciliation:			
Elimination of intersegment sales			<u>(119,622)</u>
Revenue (<i>note 4</i>)			<u><u>573,618</u></u>
Segment results	40,704	29,802	70,506
Reconciliation:			
Interest income			400
Exchange gain			8,060
Finance costs			(13,966)
Corporate and other unallocated expenses			<u>(11,694)</u>
Profit before tax			<u><u>53,306</u></u>
Other segment information			
Share of profits and losses of associates	4,180	–	4,180
Impairment of inventories and financial assets recognized in profit or loss	1,423	–	1,423
Depreciation and amortization	7,914	1,123	9,037
Interest income	2,782	80	2,862
Finance costs	171	10	181
Investments in associates	30,423	–	30,423
Capital expenditure*	1,566	804	2,370

Six months ended June 30, 2022

	Joyoung US\$'000	SharkNinja APAC US\$'000 (Restated)	Total US\$'000 (Restated)
Segment revenue			
Sales to external customers	639,005	28,086	667,091
Sourcing business	–	36,344	36,344
Intersegment sales	79,381	–	79,381
	<u>718,386</u>	<u>64,430</u>	<u>782,816</u>
Reconciliation:			
Elimination of intersegment sales			<u>(79,381)</u>
Revenue (<i>note 4</i>)			<u><u>703,435</u></u>
Segment results			
	58,826	29,992	88,818
Reconciliation:			
Interest income			125
Exchange gain			5,310
Unallocated income			460
Finance costs			(5,862)
Corporate and other unallocated expenses			<u>(10,197)</u>
Profit before tax			<u><u>78,654</u></u>
Other segment information			
Share of profits and losses of associates	3,090	–	3,090
Impairment of inventories and financial assets recognized in profit or loss	1,193	–	1,193
Depreciation and amortization	8,501	1,324	9,825
Interest income	3,468	–	3,468
Finance costs	512	3	515
Investments in associates	28,816	–	28,816
Capital expenditure*	4,227	–	4,227

* Capital expenditure consists of additions to property, plant and equipment, investment properties, prepaid land lease payments, right-of-use assets and other intangible assets, including assets from the acquisition of a subsidiary.

4. REVENUE

An analysis of revenue is as follows:

	For the six months ended June 30,	
	2023	2022
	US\$'000	US\$'000
		(Restated)
<i>Revenue from contracts with customers</i>		
Sale of goods	539,474	667,091
<i>Revenue from other sources</i>		
Sourcing business	<u>34,144</u>	<u>36,344</u>
	<u>573,618</u>	<u>703,435</u>

Disaggregated revenue information

	For the six months ended June 30,	
	2023	2022
	US\$'000	US\$'000
		(Restated)
Geographical markets		
Mainland China	482,308	622,941
Japan	37,338	28,833
Australia and New Zealand	10,333	–
Other countries/regions	<u>9,495</u>	<u>15,317</u>
Total revenue from contracts with customers	<u>539,474</u>	<u>667,091</u>

	For the six months ended June 30,	
	2023	2022
	US\$'000	US\$'000
		(Restated)
Timing of revenue recognition		
Goods transferred at a point in time	<u>539,474</u>	<u>667,091</u>
Total revenue from contracts with customers	<u>539,474</u>	<u>667,091</u>

5. OTHER INCOME AND GAINS

	For the six months ended June 30,	
	2023	2022
	<i>US\$'000</i>	<i>US\$'000</i>
		(Restated)
Other income		
Bank interest income	3,262	3,593
Net rental income from investment property operating leases	1,123	1,162
Government grants	2,653	12,031
Others	40	288
	<u>7,078</u>	<u>17,074</u>
Gains		
Foreign exchange differences, net	9,703	3,902
Gain on disposal of items of property, plant and equipment	154	1
Gain/(loss) on financial assets at fair value through profit or loss, net	1,903	(3,010)
Others	3,508	2,251
	<u>15,268</u>	<u>3,144</u>
Total other income and gains	<u>22,346</u>	<u>20,218</u>

6. FINANCE COSTS

An analysis of finance costs is as follows:

	For the six months ended June 30,	
	2023	2022
	<i>US\$'000</i>	<i>US\$'000</i>
		(Restated)
Interest on bank loans	12,416	3,656
Interest on lease liabilities	181	152
Amortization of deferred finance costs	1,550	2,207
Other finance costs	–	362
	<u>14,147</u>	<u>6,377</u>

7. PROFIT BEFORE TAX

The Group's profit before tax from continuing operations is arrived at after charging/(crediting):

	<i>Note</i>	For the six months ended June 30,	
		2023	2022
		US\$'000	US\$'000
			(Restated)
Cost of inventories sold		360,243	453,241
Foreign exchange differences, net		(9,703)	(3,902)
Impairment/(reversal of impairment) of inventories		(190)	816
Impairment of financial assets, net:			
Impairment of trade receivables, net		843	225
Impairment of financial assets included in prepayments, other receivables and other assets, net		770	152
Product warranty provision:			
Additional provision /(reversal of provision)		(198)	340
Gain on disposal of items of property, plant and equipment	5	(154)	(1)
Loss/(gain) on financial assets at fair value through profit or loss, net	5	(1,903)	3,010
Government grants*	5	(2,653)	(12,031)

Note:

- * Various government grants have been received for setting up research and promotion activities and alleviating unemployment in Mainland China. Government grants received for which related expenditure has not yet been undertaken are recognized as deferred income and included in other payables in the statement of financial position. There are no unfulfilled conditions or contingencies relating to these grants.

8. INCOME TAX EXPENSE

	For the six months ended June 30,	
	2023	2022
	<i>US\$'000</i>	<i>US\$'000</i>
		(Restated)
Current income tax charge/(credit):		
In Mainland China	6,961	6,022
In Hong Kong	5,349	4,072
Elsewhere	429	938
Deferred income tax:		
In Mainland China	(5,590)	1,467
Total tax charge for the period from continuing operations	7,149	12,499
Total tax charge for the period from a discontinued operation	30,309	35,817
	37,458	48,316

The Group is subject to income tax on an entity basis on the profit arising in or derived from the tax jurisdictions in which members of the Group are domiciled and operate. The determination of current and deferred income taxes was based on the enacted tax rates.

Pursuant to the rules and regulations of the Cayman Islands and the British Virgin Islands, the Group is not subject to any income tax in the Cayman Islands or the British Virgin Islands.

Under the relevant PRC income tax law, except for certain preferential treatments available to the Group, the PRC subsidiaries of the Group are subject to income tax at a rate of 25% (during the six months ended June 30, 2022: 25%) on their respective taxable income. During the period, five of the Group's entities (during the six months ended June 30, 2022: five) obtained approval from the relevant PRC tax authorities and were entitled to preferential corporate income tax rates or corporate income tax exemptions.

Hong Kong profits tax has been provided at the rate of 16.5% (during the six months ended June 30, 2022: 16.5%) on the estimated assessable profits arising in Hong Kong during the period, except for one subsidiary of the Group (during the six months ended June 30, 2022: one) which is a qualifying entity under the two-tiered profits tax rates regime. The first HK\$2,000,000 (during the six months ended June 30, 2022: HK\$2,000,000) of assessable profits of this subsidiary are taxed at 8.25% (during the six months ended June 30, 2022: 8.25%) and the remaining assessable profits are taxed at 16.5% (during the six months ended June 30, 2022: 16.5%).

The Group realized tax benefits during the period through applying the preferential corporate income tax rates and the corporate income tax exemptions. These preferential tax treatments were available to the Group pursuant to the enacted PRC tax rules and regulations and are subject to assessment by the relevant PRC tax authorities.

9. DISCONTINUED OPERATION

On February 23, 2023, the Company submitted a proposal to The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in relation to the spin-off and separate listing of SharkNinja Group pursuant to Practice Note 15 of the Rules Governing the Listing of Securities on the Stock Exchange. SharkNinja Group engages in the manufacture and sale of home appliances. On June 26, 2023, the Company held an extraordinary general meeting to approve the distribution of SharkNinja Group, which was completed on July 31, 2023. As at June 30, 2023, SharkNinja Group was classified as a disposal group held for distribution to owners and as a discontinued operation.

The results of SharkNinja Group for the period are presented below:

	For the six months ended June 30,	
	2023	2022
	US\$'000	US\$'000
	(Unaudited)	(Unaudited)
Revenue	1,720,276	1,528,801
Cost of sales	(958,296)	(916,541)
Other income and gains	810	479
Selling and distribution expenses	(302,268)	(232,984)
Administrative expenses	(283,392)	(209,430)
Impairment losses on financial assets	(1,146)	(947)
Other expenses	(35,736)	(8,591)
Finance costs	(16,639)	(10,181)
	123,609	150,606
Profit before tax from the discontinued operation	123,609	150,606
	(30,309)	(35,817)
Income tax expense	(30,309)	(35,817)
	93,300	114,789
Profit for the period from the discontinued operation	93,300	114,789

The major classes of assets and liabilities of the disposal group classified as held for distribution to owners as at June 30, 2023 are as follows:

	June 30, 2023
	<i>US\$'000</i>
	<i>(Unaudited)</i>
Assets	
Property, plant and equipment	128,231
Right-of-use assets	64,524
Goodwill	842,485
Other intangible assets	608,288
Deferred tax assets	99,803
Inventories	492,297
Trade receivables	888,210
Prepayments, deposits and other receivables	81,085
Cash and cash equivalents	277,088
Others	<u>12,162</u>
Assets classified as held for distribution to owners	<u>3,494,173</u>
Liabilities	
Trade and bills payables	87,237
Derivative financial instruments	23,392
Other payables and accruals	571,755
Interest-bearing bank and other borrowings	399,032
Lease liabilities	76,653
Deferred tax liabilities	146,845
Others	<u>26,876</u>
Liabilities directly associated with the assets classified as held for distribution to owners	<u>1,331,790</u>
Net assets directly associated with the disposal group	<u><u>2,162,383</u></u>

The net cash flows due to the disposal of SharkNinja Group are as follows:

	For the six months ended June 30, 2023
	<i>US\$'000</i>
	<i>(Unaudited)</i>
Cash and bank balances disposed of	<u><u>(277,088)</u></u>

The net cash flows attributable by SharkNinja Group are as follows:

	For the six months ended June 30,	
	2023	2022
	<i>US\$'000</i>	<i>US\$'000</i>
Operating activities	255,339	55,906
Investing activities	(118,776)	(56,189)
Financing activities	(120,072)	(69,355)
Net cash inflows	16,491	(69,638)
Earnings per share:		
Basic, from a discontinued operation	US\$2.7 cents	US\$3.3 cents
Diluted, from a discontinued operation	US\$2.7 cents	US\$3.3 cents

The calculations of basic and diluted earnings per share from the discontinued operation are based on:

	For the six months ended June 30,	
	2023	2022
	<i>(Unaudited)</i>	<i>(Unaudited)</i>
Profit attributable to ordinary equity holders of the parent from the discontinued operation	US\$93,232,000	US\$114,517,000
Weighted average number of ordinary shares in issue during the period used in the basic earnings per share calculation	3,411,816	3,398,466
Weighted average number of ordinary shares used in the diluted earnings per share calculation	3,412,477	3,408,382

10. INTERIM DIVIDENDS

It was approved by the shareholders on June 26, 2023 that the spin-off of SharkNinja Group would be conducted through a distribution in specie of the equity interests in SharkNinja, Inc. and the declared distribution had been completed on July 31, 2023.

On August 31, 2023, the board of directors has declared that an interim dividend of HK\$0.0392 (equivalent to US\$0.005) per share will be paid to the owners of the Company whose names appear in the register of members on September 15, 2023, based on the total share capital of 3,474,571,777 shares as at the date of dividend declaration.

11. EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT

The calculation of the basic earnings per share amount is based on the profit for the period attributable to ordinary equity holders of the parent, and the weighted average number of ordinary shares of 3,411,816,000 in issue during the Reporting Period.

The calculation of the diluted earnings per share amount is based on the profit for the period attributable to ordinary equity holders of the parent, adjusted to reflect the dilutive effect arising from the share award scheme of the Company. The weighted average number of ordinary shares used in the calculation is the number of ordinary shares in issue during the period, as used in the basic earnings per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all dilutive potential ordinary shares into ordinary shares.

The calculations of basic and diluted earnings per share are based on:

	For the six months ended June 30,	
	2023	2022
	<i>US\$'000</i>	<i>US\$'000</i>
		(Restated)
Earnings		
Profit attributable to ordinary equity holders of the parent, used in the basic and diluted earnings per share calculation	127,809	163,909
From continuing operations	34,577	49,392
From a discontinued operation	93,232	114,517

**Number of shares for the six months
ended June 30,**

2023 2022
'000 '000

Shares

Weighted average number of ordinary shares in issue during the period used in the basic earnings per share calculation	3,411,816	3,398,466
Effect of dilution – weighted average number of ordinary shares:		
Share award scheme	661	9,916
	3,412,477	3,408,382
	3,412,477	3,408,382

12. TRADE AND BILLS RECEIVABLES

An aging analysis of the trade and bills receivables as at the end of the reporting period, based on the invoice date and net of impairment, is as follows:

	June 30,	December 31,
	2023	2022
	US\$'000	US\$'000
Within 6 months	254,288	1,189,551
6 months to 1 year	4,699	7,072
1 to 2 years	1,024	1,402
	260,011	1,198,025
	260,011	1,198,025

Included in the Group's trade and bills receivables were amounts due from the Group's associates of US\$5,532,000 as at June 30, 2023 (December 31, 2022: US\$7,013,000), which are repayable on credit terms similar to those offered to the major customers of the Group.

13. TRADE AND BILLS PAYABLES

The aging analysis of trade and bills payables as at the end of the reporting period, based on the invoice date, is as follows:

	June 30, 2023 US\$'000	December 31, 2022 US\$'000
Within 1 year	631,498	686,698
1 to 2 years	2,190	808
	<u>633,688</u>	<u>687,506</u>

Included in the trade and bills payables are trade payables of US\$10,531,000 (December 31, 2022: US\$13,070,000) due to associates which are repayable within 90 days, which represents credit terms similar to those offered by the associates to their major customers.

The Group's bills payable were secured by pledged deposits of the Group of US\$71,007,000 as at June 30, 2023 (December 31, 2022: US\$34,901,000), and secured by bills receivable of the Group of US\$100,609,000 as at June 30, 2023 (December 31, 2022: US\$124,815,000).

The trade payables are non-interest-bearing and are normally settled on terms of 30 to 90 days.

14. INTEREST-BEARING BANK BORROWINGS

	June 30, 2023			December 31, 2022		
	Interest rate (%)	Maturity	US\$'000	Interest rate (%)	Maturity	US\$'000
Current						
Bank loans – secured (a)	1.56+LIBOR	2023	371,165	1.56+LIBOR	2023	48,303
Bank loans – secured (a)	-	-	-	1.80+LIBOR	2023	86,972
			<u>371,165</u>			<u>135,275</u>
Non-current						
Bank loans – secured (a)	-	-	-	1.56+LIBOR	2023-2025	372,612
Bank loans – secured (a)	-	-	-	1.80+LIBOR	2023-2025	349,169
			<u>-</u>			<u>721,781</u>
			<u>371,165</u>			<u>857,056</u>
				June 30,	December 31,	
				2023	2022	
				US\$'000	US\$'000	
Analyzed into:						
Bank loans repayable:						
Within one year or on demand				371,165		135,275
In the second year				-		222,797
In the third to fifth years, inclusive				-		498,984
				<u>371,165</u>		<u>857,056</u>

Notes:

The borrowers of the bank loans are JS Global Lifestyle Company Limited and SharkNinja Appliance LLC. SharkNinja Appliance LLC was spun off from the Group on July 31, 2023. An amount of US\$399,032,000 as at June 30, 2023 have been reclassified as liabilities associated with disposal group classified as held for distribution to owners as shown in note 9. Subsequent to the reporting period, the Group has repaid all the bank borrowings of both continuing operations and the discontinued operation.

- (a) The loans are secured by:
- (i) the pledge of 411,558,069 shares of Joyoung Co., Ltd. as at June 30, 2023 (December 31, 2022: 411,558,069);
 - (ii) 82.90% of shares in Shanghai Lihong held by JS Global Trading HK Limited;
 - (iii) 0.86% of shares in Shanghai Lihong held by Easy Appliance Hong Kong Limited;
 - (iv) certain of the Group's assets amounting to US\$ 2,650,210,000 as at June 30, 2023 (December 31, 2022: US\$2,554,454,000);
 - (v) the pledge of equity interests of the following companies:

	Percentage of equity interests
SharkNinja Appliance LLC*	100%
SharkNinja Midco LLC*	100%
SharkNinja Operating LLC*	100%
SharkNinja International Holding Company*	100%
SharkNinja Sales Company*	100%
SharkNinja Management LLC*	100%
SharkNinja Appliance UK Holdco Ltd.*	100%
SharkNinja Global SPV, Ltd. *	100%
SharkNinja Global SPV 2 Limited *	100%
Bilting Development Limited	100%
JS (BVI) Holding Limited	100%
JS Global Trading HK Limited	100%
Euro-Pro Hong Kong Limited*	100%
SharkNinja (Hong Kong) Company Limited*	100%
Shenzhen SharkNinja Technology Co., Ltd.*	100%
Suzhou SharkNinja Technology Co., Ltd.*	100%

*Entities under the discontinued operation

The Group's unutilized available bank borrowing facilities amounted to US\$200,000,000 as at June 30, 2023 (December 31, 2022: US\$200,000,000).

15. EVENTS AFTER THE REPORTING PERIOD

On July 31, 2023, the Group completed the demerger of SharkNinja, Inc. from the Company through a distribution in specie of all the Company's shares held in SharkNinja. Discontinued operation presented in note 9 to the interim condensed consolidated financial information is no longer belonging to the Group as a result of such distribution.

BUSINESS OVERVIEW

Our mission is to positively impact people’s lives around the world every day through transformational, innovative, and design-driven smart home products.

We are a global leader in high-quality, innovative small household appliances and our success is centered around our deep understanding of consumer needs, and is built on our strong product innovation and design capability powered by a global research and development platform, marketing strengths driving high brand engagement, and an omni-channel distribution model with high penetration. Through continuously creating new products, expanding and diversifying our product portfolio to stimulate consumers’ demand and grow the market, we are the leader of the market, reshaping the consumer behavior and their lifestyle globally. With trusted market-leading brands, Shark, Ninja and Joyoung, we continue to maintain a leading position in the global small household appliance market.

We focus on three core competencies: (i) developing transformational innovative products with appealing designs; (ii) effecting multi-form brand marketing; and (iii) building a global omni-channel sales network. They are supported by operational infrastructure, including a global research and development platform which utilizes consumer engagement to amass information on consumer preferences and behaviors that informs and influences the product development process, a centralized supply chain with a global reach and a comprehensive information management system across the entire value chain.

We offered our transformational and innovative small household appliances under the brand names of Shark, Ninja and Joyoung, within the following two business segments during the Reporting Period:

- the SharkNinja segment focuses on home environment appliances and kitchen appliances which are sold in North America, Europe, Japan and various other countries throughout the world. The Shark and Ninja brands maintain leading market share in a number of product categories and in a number of countries through an intense focus on quality, reliability, consumer satisfaction and accessible innovation to consumers.
- the Joyoung segment continues offering small household appliances, focusing on kitchen and cleaning appliances. In China, our Joyoung brand maintains the largest market share in several innovative product categories.

Despite the pressure and challenges, China and the United States (the “U.S.”) remain the world’s largest and most attractive small household appliance markets.

Global Update

The Group underwent an reorganization of its organization structure, where the SharkNinja segment excluding the SharkNinja APAC business unit was spun off from the Group and separately listed on the New York Stock Exchange on July 31, 2023. Subsequently, such spun-off business of the SharkNinja segment was classified as a disposal group held for distribution and as a discontinued operation.

During the first half of the year of 2023, the overall performance of the continuing operations of the Group, including Joyoung segment and SharkNinja APAC business unit, declined compared with the first half of the year of 2022 mainly due to persistent challenge and fierce competition in China market, which was partially offset by strong growth of SharkNinja APAC business unit resulted from continued market shares gain in the existing markets and entry into new markets by strategic acquisition.

The United States and Europe

During the Reporting Period, the ability to maintain stable revenue level in the U.S. was mainly due to sales growth in the heated and personal care category, which was offset by overall softness in demand for motorized blenders and corded vacuum categories.

Europe had strong sales growth in the first half of 2023 compared with the first half of 2022, particularly in the United Kingdom, which was mainly driven by the heated category as a result of significant sales growth in air-fryer and outdoor grill which was launched in the first quarter of 2023. Europe also experienced significant growth in the personal care category attributable to a full first half year sales of Shark hair dryer (“**FlexStyle**”) in 2023.

China

In the fierce market competition in the first half of 2023, the Joyoung segment of the Group, as a leader in the domestic small household appliance industry, continuously launched innovative technology products that lead the industry’s development trend, and improved operational efficiency through improved quality and efficiency of production and optimized sales channels achieved by taking measures such as platform-based production, flexible delivery, and production sales rhythm linkage.

In terms of products, Joyoung adhered to the brand DNA of health and innovation and the “1+3” product strategy, and further launched a series of advantageous product portfolio to enhance the consumers’ experience of different age groups and under different usage scenarios. In the first half of 2023, we upgraded our main sales series of products, including blenders, air fryers that do not need flip-overs, and zero-coating rice cookers.

- Variable-frequency light noise blenders: through user insight, Joyoung found that noise is the biggest pain point for consumers when using blenders. Therefore, the Company has launched a blender B1 equipped with a variable-frequency brushless motor to solve the noise problem from the root, and provides a lifelong warranty after-sales service commitment for this motor.
- The second generation zero-coating rice cooker: Joyoung developed dot matrix micro pit technology based on the precise temperature control of air cooling, creating nearly 200,000 water locking micro pits on the inner tank and meeting the national level II non-stick standard, which made the structure of the water film more stable, and upgraded the zero-coating non-stick rice cooker products.
- Quick tender roasted air fryer: we added a 6-fold sealed water locking system to the air fryer based on the stereo hot air cyclic heating technology, which improved the product’s efficiency and allowed the air fryer to switch between tender and crispy flavors with just one click.

In addition, we also launched an entry-level series of products for Romantic Life (漫生活), committed to bringing innovative technology to more households and improving the quality of daily life at all levels of consumption.

In terms of channels, Joyoung used a three-dimensional and multi-level sales network to achieve precise coverage of consumer groups in different circles. As the young people of Generation Z gradually become the mainstream consumer group, Joyoung focused on the development of content e-commerce platforms dominated by Douyin and Xiaohongshu in the first half of 2023, and established professional teams or departments for user research, data analysis, content creation, livestreaming, editing, directing and filming, gradually completing a more complete livestreaming matrix and a closed-loop of “marketing – purchase – sharing”. In addition, the Company also strengthened the construction of retail terminals and shopping guides, guided experienced terminal stores and shopping guides to carry out scenario based demonstrations and livestream sales, built and refined a more comprehensive, efficient, and accurate O2O digital uni marketing operation system based on the self-built digital intermediate platform network, while exploring new opportunities in the offline market and comprehensively improving retail sales capabilities.

In terms of operation, in the first half of 2023, Joyoung focused on the development of direct sales teams and the construction of self-operated stores, which will bring the Company closer to consumers, users and fans, help the Joyoung segment reach end consumers more frequently and efficiently, and is conducive to long-term sustained high-quality development.

The Joyoung segment will continue to expand and strengthen the brand asset value of “Home Kitchen”, “Charity Kitchen” and “Space Kitchen”, actively respond to the changing market environment, continue to develop the advantages of insight into consumer needs and quickly meet their needs, adhere to retail sales driven, and comprehensively develop emerging sales channels, committed to building the Company into a leader of high-quality small household appliance with a full spectrum of products.

SharkNinja-APAC Regions (Excluding China)

SharkNinja APAC segment recorded strong growth of revenue from APAC regions excluding China in the first half of 2023 with revenue from external customers of US\$48.6 million compared to the prior period of US\$28.1 million. The year-on-year growth of 73.0% was mainly attributable to the continued market shares gain of Shark vacuum products in Japan market with revenue of US\$37.2 million (2022: US\$28.1 million), which grew by 32.5% and would have increased by 44.2% under constant currency. In addition, the Group has entered new markets through strategic acquisition, including Australia, New Zealand, Singapore and Malaysia. These new markets brought incremental revenue of US\$11.4 million in the first half of 2023 and such expansion also helped diversification of product lines featuring air fryers, indoor grills, blenders, multi-cookers and ice cream makers.

Japan

Shark brand in Japan market accelerates its momentum in the cordless vacuum category, with retail point-of-sales growth of 55.3% in the first half of 2023 compared to the first half of 2022, while the overall category declined by 1.6%. This resulted in an increased value share in the cordless vacuum category to 13.9%, up 460 basis points from the same period in 2022.

The growth was driven by innovation tailored to consumer preferences, featuring lightweight and smart cordless vacuums which deliver leading cleaning performance. In June 2023, the introduction of CleanSense iQ, Shark’s new performance flagship line, led to a tangible increase in in-store presence, highlighting our commitment to lead innovation in this category.

Australia and New Zealand

In April 2023, we completed the acquisition of four Mann & Noble entities in Australia, New Zealand, Singapore and Malaysia, a significant step that places direct control of our go-to-market and product strategies in these markets. This acquisition is poised to accelerate growth by allowing direct category entry into cleaning and kitchen appliances, as well as a new launch in the hair styling category. This move also enables us to deliver the most suitable products that align with the unique consumer needs in these markets.

FINANCIAL REVIEW

Overall performance

Following the spin-off and separate listing of the SharkNinja Group on the New York Stock Exchange on July 31, 2023, the SharkNinja business units which distributes its products in North America, Europe and other non-Asia Pacific markets (“**SharkNinja Non-APAC segment**”) was classified as a disposal group held for distribution and as a discontinued operation while the existing business of the Group including Joyoung segment and the business of SharkNinja products selling in Asia Pacific Region and Greater China (“**SharkNinja APAC segment**”) would be the continuing operations.

During the Reporting Period, the total revenue of the Group from continuing operations was US\$573.6 million, representing a year-on-year decrease of 18.5%. Gross profit was US\$213.4 million, representing a year-on-year decrease of 14.7%. Gross profit margin was 37.2%, increased by 1.6 percentage points as compared to 35.6% year-on-year. Profit from continuing operations for the Reporting Period decreased by 30.2% year-on-year to approximately US\$46.2 million. Profit attributable to owners of the parent decreased by approximately 29.5% year-on-year to approximately US\$34.5 million. EBITDA¹ for the Reporting Period dropped by 19.9% year-on-year to approximately US\$73.1 million, and adjusted EBITDA² for the Reporting Period decreased by 18.7% year-on-year to approximately US\$78.9 million. Adjusted net profit³ for the Reporting Period decreased by 27.8% year-on-year to approximately US\$52.0 million.

From both the continuing and discontinued operation, profit for the Reporting Period decreased by 22.9% year-on-year to approximately US\$139.5 million. Profit attributable to owners of the parent decreased by approximately 22.0% to US\$127.8 million. EBITDA¹ for the Reporting Period dropped by 9.0% year-on-year to approximately US\$275.0 million, and adjusted EBITDA² for the Reporting Period increased by 5.3% to approximately US\$335.4 million. Adjusted net profit³ for the Reporting Period slightly grew by 1.4% year-on-year to approximately US\$209.7million.

¹ EBITDA is defined as profit before taxation plus finance costs, depreciation and amortization, less interest income. For a reconciliation of profit before tax for the periods to EBITDA as defined, see “– Non-IFRS Measures” below.

² For a reconciliation of EBITDA for the Reporting Period to adjusted EBITDA as defined, see “– Non-IFRS Measures” below.

³ Adjusted net profit is defined as profit for the year adjusted for certain items that do not affect the Company’s ongoing operating performance, including items arising from acquisition and relating to the reorganization in preparation for the Global Offering (as defined below and non-recurring items and items not related to the Company’s ordinary course of business (each without considering tax effect). For a reconciliation of profit for the periods to Adjusted profit, see “– Non-IFRS Measures” below.

Revenue

For the Reporting Period, the Group from continuing operations recorded a total revenue of US\$573.6 million (2022: US\$703.4 million), representing a year-on-year decrease of 18.5%.

The following table sets forth the breakdown of the Group's revenue from continuing operations by business segment:

	For the six months ended June 30,		2022 (restated)	
	2023			
	Amount	%	Amount	%
	<i>(in US\$ million, except percentages)</i>			
Joyoung segment	490.9	85.6	639.0	90.8
SharkNinja APAC segment	48.6	8.5	28.1	4.0
Total sales to external customers	539.5	94.1	667.1	94.8
SharkNinja APAC segment-Sourcing business	34.1	5.9	36.3	5.2
Total	573.6	100.0	703.4	100.0

The Joyoung segment represents the Group's Joyoung business unit, which focuses on kitchen and cleaning appliances. The SharkNinja APAC segment represents the Group's SharkNinja business unit, which distributes its products in Japan, Australia and New Zealand, and other Asia Pacific markets and is primarily focused on cleaning appliances and kitchen appliances.

Revenue from the Joyoung segment amounted to US\$490.9 million (2022: US\$639.0 million), dropping by approximately 23.2% year-on-year and accounting for approximately 85.6% of the total revenue of the Group. On a constant currency basis, the revenue of the Joyoung segment would have decreased by 17.3%. During the Reporting Period, revenue from external customers from the SharkNinja APAC segment was US\$48.6 million (2022: US\$28.1 million), growing by approximately 73.0% year-on-year and accounting for approximately 8.5% of the total revenue of the Group. On a constant currency basis, the revenue from external customers of the SharkNinja APAC segment would have increased by 84.6%.

The revenue of Joyoung segment declined was primarily due to the softness in demand for most of the kitchen appliances as a result of slow recovery of consumer market under uncertain economic environment and the appliance industry was in declining trend.

The SharkNinja APAC segment's ability to accelerate revenue growth was attributable to continued market share growth in the cordless vacuum category of Japan market and the strategic acquisition enabling direct market entry in the motorized blenders, heated kitchen appliances and food preparation categories.

The sourcing business under SharkNinja APAC segment represents one of the sourcing offices within the Group, which provided sourcing services to SharkNinja Non-APAC segment for production and manufacturing of SharkNinja products. The revenue from such intra group sourcing arrangement was made up of the mark-up fee on the procurement amounts charged by OEM suppliers, less direct expenses by providing such sourcing service.

Revenue from sourcing business under SharkNinja APAC segment amounted to US\$34.1 million (2022: US\$36.3 million), decreasing by 6.1% year-on-year and accounting for approximately 5.9% of the total revenue of the Group. Upon completion of the Spin-off, the Group will continue to provide value-added sourcing services to the SharkNinja non-APAC segment over a transitional period and charge certain service fee rate on the procurement amount.

The following table sets forth the breakdown of the Group's sales to external customers from continuing operations by brand:

	For the six months ended June 30,			
	2023		2022 (restated)	
	Amount	%	Amount	%
	<i>(in US\$ million, except percentages)</i>			
Joyoung	485.3	90.0	635.0	95.2
Shark	47.7	8.8	32.1	4.8
Ninja	6.5	1.2	–	–
Total sales to external customers	<u>539.5</u>	<u>100.0</u>	<u>667.1</u>	<u>100.0</u>

During the Reporting Period, total revenue generated by the Joyoung brand was approximately US\$485.3 million (2022: US\$635.0 million), representing a year-on-year decrease of approximately 23.6%. The decrease was mainly due to the continued soft demand and slow recovery of consumer market and also there was fierce competition within China market.

During the Reporting Period, total revenue generated by the Shark brand was approximately US\$47.7 million (2022: US\$32.1 million), representing a year-on-year increase of approximately 48.6%. The increase was attributable to gains in market share in the cleaning appliances category. In addition, the launch into the new category of hair care appliances also contributed to this growth. The combination of winning in existing categories and strategic entry into new and adjacent categories underscores the brand's commitment to innovation and market responsiveness.

During the Reporting Period, total revenue generated by the Ninja brand was approximately US\$6.5 million (2022: Nil). This was driven by the strategic acquisition, which enabled market entry across cooking and food preparation categories. This expansion includes a diverse product line featuring air fryers, indoor grills, blenders, multi-cookers and ice cream makers.

The following table sets forth the breakdown of the Group's sales to external customers from continuing operations by geography:

	For the six months ended June 30,			
	2023		2022 (restated)	
	Amount	%	Amount	%
	<i>(in US\$ million, except percentages)</i>			
China	482.3	89.4	622.9	93.4
Japan	37.4	6.9	28.8	4.3
Australia and New Zealand	10.3	1.9	–	–
Other markets	9.5	1.8	15.4	2.3
Total sales to external customers	<u>539.5</u>	<u>100.0</u>	<u>667.1</u>	<u>100.0</u>

During the Reporting Period, total revenue generated from China was approximately US\$482.3 million (2022: US\$622.9 million), representing year-on-year drop of 22.6%. The decrease in revenue was caused by overall softness in demand and fierce competition within the product categories that we sell in.

During the Reporting Period, total revenue generated from Japan was approximately US\$37.4 million (2022: US\$28.8 million), representing a year-on-year growth of approximately 29.9%. The increase in revenue was driven by ongoing innovations in the cordless vacuum category. On a constant currency basis, revenue would have increased by 40.5%.

During the Reporting Period, total revenue generated from Australia and New Zealand was approximately US\$10.3 million (2022: Nil). The sales in these countries was driven by the strategic acquisition, highlighting the impact of targeted investments in expanding our market reach and enhancing the geographical presence of our brands.

During the Reporting Period, total revenue generated from other markets was approximately US\$9.5 million (2022: US\$15.4 million), representing a year-on-year decrease of 38.3%, primarily due to soft demand for Joyoung's products outside China, which was partially offset by new market entry into Singapore and Malaysia during the Reporting Period.

The following table sets forth the breakdown of the Group's sales to external customers from continuing operations by product category:

	For the six months ended June 30,			
	2023		2022 (restated)	
	Amount	%	Amount	%
	<i>(in US\$ million, except percentages)</i>			
Cooking appliances	268.7	49.8	330.5	49.5
Food preparation appliances	155.6	28.8	206.4	31.0
Cleaning appliances	46.1	8.6	32.1	4.8
Others	69.1	12.8	98.1	14.7
Total sales to external customers	<u>539.5</u>	<u>100.0</u>	<u>667.1</u>	<u>100.0</u>

Cooking appliances include rice cookers, pressure cookers, induction cookers, air fryers, and other appliances and utensils for cooking. Food preparation appliances include high-performance multifunctional blenders, soymilk makers, food processors and other small household appliances that facilitate the food preparation process.

Cleaning appliances include upright vacuums, cordless and corded stick vacuums and other floor care products. Others product category includes small household appliances, such as water purifiers, water heaters, thermos and hair-dryer.

During the Reporting Period, cooking appliances was the Group's largest product category, with revenue contribution of 49.8% for the Reporting Period. The cooking category declined by 18.7% year-on-year to US\$268.7 million. The decline in cooking appliance revenue was mainly due to the softening demand within the China market of air fryers and other cooking appliances in the first half of 2023, partially offset by incremental revenue from new market entry of SharkNinja cooking appliances.

During the Reporting Period, food preparation appliances recorded revenue decrease of 24.6%, with the revenue of US\$155.6 million. The decline was primarily due to the softness in the demand in China market, especially high-performance blenders, partially offset by entry in other markets of SharkNinja products.

The cleaning category grew by 43.6% year-on-year to US\$46.1 million during the Reporting Period which was mainly driven by market share gains in Japan and entry in other markets.

During the Reporting Period, others product category recorded a year-on-year decrease of 29.6% to approximately US\$69.1 million, as a result of softness in demand for water purifier and cookware in China market, partially offset by incremental revenue from the new launch into the hair styler category.

OTHER FINANCIAL INFORMATION

Cost of sales

For the Reporting Period, the cost of sales of the Group from continuing operations was approximately US\$360.2 million (2022: US\$453.2 million), representing a year-on-year decrease of approximately 20.5%. The decrease was primarily attributable to decrease in the revenue from the Joyoung segment.

The following table sets forth the breakdown of the cost of sales of the Group from continuing operations by business segment:

	For the six months ended June 30,			
	2023		2022 (restated)	
	Amount	%	Amount	%
	<i>(in US\$ million, except percentages)</i>			
Joyoung segment	333.3	92.5	437.9	96.6
SharkNinja APAC segment	26.9	7.5	15.3	3.4
Total cost of sales on sales to external customers	<u>360.2</u>	<u>100.0</u>	<u>453.2</u>	<u>100.0</u>

For the Reporting Period, the Joyoung segment recorded a total cost of sales of approximately US\$333.3 million (2022: US\$437.9 million), representing a year-on-year decrease of approximately 23.9%. The decrease was primarily in line with the decrease in sales of products.

For the Reporting Period, the SharkNinja APAC segment recorded a total cost of sales of approximately US\$26.9 million (2022: US\$15.3 million), representing a year-on-year increase of approximately 75.8%. The increase was primarily attributable to higher sales across markets.

Gross profit

For the Reporting Period, the gross profit of the Group from continuing operations was approximately US\$213.4 million (2022: approximately US\$250.2 million), representing a year-on-year decrease of approximately 14.7%. The gross profit margin from continuing operations for the Reporting Period was 37.2%, representing an increase of 1.6 percentage points from 35.6% for the six months ended June 30, 2022.

By excluding the sourcing business, the gross profit of the Group on sales to external customers for the Reporting Period was approximately US\$179.3 million (2022: approximately US\$213.9 million), representing a year-on-year decrease of approximately 16.2%. The gross profit margin on sales to external customers for the Reporting Period was 33.2%, representing an increase of 1.1 percentage points from 32.1% for the six months ended June 30, 2022, primarily attributable to improvement in the gross margin from Joyoung segment.

	For the six months ended June 30,			
	2023		2022 (restated)	
	Gross Profit	Gross Margin	Gross Profit	Gross Margin
		%		%
	<i>(in US\$ million, except percentages)</i>			
Joyoung segment	157.6	32.1	201.1	31.5
SharkNinja APAC segment	21.7	44.7	12.8	45.6
Total gross profit on sales to external customers	<u>179.3</u>	<u>33.2</u>	<u>213.9</u>	<u>32.1</u>

The gross profit margin of Joyoung segment increased from 31.5% for the six months ended June 30, 2022 to 32.1% for the Reporting Period, mainly benefited from the favorable product mix which the sales proportion of products with higher gross margin increased compared with the prior period.

The gross profit of SharkNinja APAC segment for the Reporting Period increased by 69.5%, and its gross profit margin slightly decreased from 45.6% for the six months ended June 30, 2022 to 44.7% for the Reporting Period. The decrease in gross profit margin was mainly due to increase in commodity cost, partially offset by product enhancement of the cordless vacuum category in Japan and through the strategic acquisition where we have structurally higher gross profit margins primarily through higher profitability of online sales.

Other income and gains

Other income and gains of the Group from continuing operations primarily include (i) gain or loss on financial assets at their fair value; (ii) government grants (mainly relating to research and promotion activities, innovation and patents); (iii) bank interest income; (iv) net rental income from investment property operating leases; (v) foreign exchange differences, net; and (vi) gain on disposal of items of property, plant and equipment.

The following table sets forth the breakdown of the Group's other income and gains from continuing operations:

	For the six months ended June 30,	
	2023	2022
		(restated)
	<i>(in US\$ million)</i>	
Other income		
Bank interest income	3.3	3.6
Net rental income from investment property operating leases	1.1	1.2
Government grants	2.7	12.0
Others	–	0.3
	<hr/>	<hr/>
Subtotal	<u>7.1</u>	<u>17.1</u>
Gains		
Foreign exchange differences, net	9.7	3.9
Gain/(loss) on financial assets at fair value through profit or loss, net	1.9	(3.0)
Gain on disposal of items of property, plant and equipment	0.2	–
Others	3.4	2.2
	<hr/>	<hr/>
Subtotal	<u>15.2</u>	<u>3.1</u>

For the Reporting Period, other income and gains of the Group from continuing operations was approximately US\$22.3 million (2022: US\$20.2 million), representing a year-on-year increase of approximately 10.5%. The increase was primarily due to increase in foreign exchange gain and net gain on financial assets at fair value through profit or loss noted during the Reporting Period while net loss on financial assets at fair value through profit or loss in the prior period, partially offset by decline in government grants.

Selling and distribution expenses

Selling and distribution expenses of the Group from continuing operations primarily consist of (i) trade marketing expenses in relation to marketing and branding expenses primarily at sales channel; (ii) staff cost in relation to sales and distribution staff; (iii) advertising expenses; (iv) warehousing and transportation expenses for sales of products; (v) business development expenses; and (vi) office expenses and others.

The following table sets forth the breakdown of the Group's selling and distribution expenses from continuing operations:

	For the six months ended June 30,	
	2023	2022
		(restated)
	<i>(in US\$ million)</i>	
Trade marketing expenses	49.4	67.3
Staff cost	21.6	18.7
Advertising expenses	14.9	14.9
Warehousing and transportation expenses	9.4	7.1
Business development expenses	4.3	3.3
Office expenses and others	6.9	7.7
	<hr/>	<hr/>
Total	<u>106.5</u>	<u>119.0</u>

The Group's selling and distribution expenses from continuing operations decreased by approximately 10.5% year-on-year from approximately US\$119.0 million for the six months ended June 30, 2022 to approximately US\$106.5 million for the Reporting Period, which was mainly due to a reduction of trade marketing expenses in China market, partially offset by increased transportation expenses and additional investment in staff cost and business development for the new markets.

Administrative expenses

Administrative expenses of the Group from continuing operations primarily consist of (i) staff cost in relation to product development and administrative staff; (ii) office expenses; (iii) depreciation and amortization; (iv) professional service fees primarily consisting of (a) legal fees, (b) tax, audit and advisory fees, and (c) engineering consulting fees; and (v) other expenses.

The following table sets forth the breakdown of the Group's administrative expenses from continuing operations:

	For the six months ended June 30,	
	2023	2022
		(restated)
	<i>(in US\$ million)</i>	
Staff cost	35.7	37.9
Office expenses	9.0	8.4
Depreciation and amortization	4.0	4.0
Professional service fees	3.7	1.9
Other	11.1	14.8
	<hr/>	<hr/>
Total	63.5	67.0
	<hr/> <hr/>	<hr/> <hr/>

The Group's administrative expenses from continuing operations decreased by approximately 5.3% year-on-year from approximately US\$67.0 million for the six months ended June 30, 2022 to approximately US\$63.5 million for the Reporting Period. The decrease was primarily attributable to reclassification of certain staff cost from administrative expense to selling expenses and savings in other administrative expenses during the Reporting Period, which was partially offset by increase in professional service fee.

Other expenses

Other expenses of the Group from continuing operations primarily consist of (i) impairment of prepayments and other assets; and (ii) other expenses.

The following table sets forth the breakdown of the Group's other expenses from continuing operations:

	For the six months ended June 30,	
	2023	2022
		(restated)
	<i>(in US\$ million)</i>	
Impairment of prepayments and other assets	0.1	1.4
Other	0.7	0.7
	<hr/>	<hr/>
Total	0.8	2.1
	<hr/> <hr/>	<hr/> <hr/>

The Group's other expenses from continuing operations decreased by approximately 59.5% year-on-year from approximately US\$2.1 million for the six months ended June 30, 2022 to approximately US\$0.8 million for the Reporting Period. The decrease was primarily due to decrease in impairment of other assets during the Reporting Period.

Finance costs

Finance costs of the Group from continuing operations primarily represent (i) interest expenses on bank loans; (ii) interest expenses on lease liabilities; (iii) amortization of deferred finance costs, representing amortization of various fees associated with the bank loans; and (iv) other finance costs.

The following table sets forth the breakdown of the Group's finance costs from continuing operations:

	For the six months ended June 30,	
	2023	2022
		(restated)
	<i>(in US\$ million)</i>	
Interest on bank loans	12.4	3.7
Interest on lease liabilities	0.2	0.2
Amortization of deferred finance costs	1.5	2.2
Other finance costs ⁴	—	0.3
	<hr/>	<hr/>
Total	<u>14.1</u>	<u>6.4</u>

Finance costs of the Group from continuing operations increased by approximately 121.8% year-on-year from approximately US\$6.4 million for the six months ended June 30, 2022 to approximately US\$14.1 million for the Reporting Period. The increase was primarily due to increase in the interest on bank loans as a result of the increase in the average interest rates during the Reporting Period.

⁴ Other finance costs primarily include transaction fees for bill discounting.

Income tax

The Group is subject to income tax on an entity basis on the profit arising in or derived from the tax jurisdictions in which its entities are domiciled and operate. Under the relevant PRC income tax law, except for certain preferential treatments available to the Group, the PRC subsidiaries of the Group are subject to income tax at a rate of 25% (2022: 25%) on their respective taxable income. During the period, five (2022: five) of the Group's entities obtained approval from the relevant PRC tax authorities and were entitled to preferential corporate income tax rates or corporate income tax exemptions.

Hong Kong profits tax has been provided at the rate of 16.5% (2022: 16.5%) on the estimated assessable profits arising in Hong Kong during the period, except for one subsidiary of the Group which is a qualifying entity under the two-tiered profits tax rates regime.

Income tax expense of the Group from continuing operations decreased by approximately 42.8% year-on-year from approximately US\$12.5 million for the six months ended June 30, 2022 to approximately US\$7.1 million for the Reporting Period. The decrease was primarily attributable to the decrease of profit before tax from continuing operations during the Reporting Period.

Net profit

As a result of the foregoing reasons, net profit from continuing operations decreased by approximately 30.2% from approximately US\$66.2 million for the six months ended June 30, 2022 to approximately US\$46.2 million for the Reporting Period. Net profit from both continuing and discontinued operation decreased by approximately 22.9% from US\$180.9 million for the six months ended June 30, 2022 to approximately US\$139.5 million for the Reporting Period.

NON-IFRS MEASURES

To supplement the Group's consolidated statements of profit or loss which are presented in accordance with IFRS, the Group also uses adjusted net profit, EBITDA and adjusted EBITDA as non-IFRS measures, which are not required by, or presented in accordance with, IFRS. The Group believes that the presentation of non-IFRS measures when shown in conjunction with the corresponding IFRS measures provide useful information to potential investors and management in facilitating a comparison of the Group's operating performance from period to period by eliminating potential impacts of certain items that do not affect the Group's ongoing operating performance, including expenses arising from the acquisition of SharkNinja and the reorganization (the "**Reorganization**") in preparation for the global offering of the Company in 2019 (the "**Global Offering**"), and non-operational or one-off expenses and gains (each without considering tax effect). Such non-IFRS measures allow investors to consider matrices used by the Group's management in evaluating the Group's performance. From time to time in the future, there may be other items that the Group may exclude in reviewing the Group's financial results. The use of the non-IFRS measures has limitations as an analytical tool, and it should not be considered in isolation from, or as a substitute for or superior to analysis of, the Group's results of operations or financial condition as reported under IFRS. In addition, the non-IFRS financial measures may be defined differently from similar terms used by other companies.

The following table shows the Group's adjusted net profit, EBITDA and adjusted EBITDA from continuing operations:

	For the six months ended June 30,	
	2023	2022
		(restated)
	<i>(in US\$ million)</i>	
Profit for the period	46.2	66.2
<i>Add:</i>		
<i>Non-recurring items and items not related to the Company's ordinary course of business</i>		
<i>to the Company's ordinary course of business</i>	5.8	5.8
Stock-based compensation	5.3	2.8
Special professional service fee related to spin-off project	2.6	–
Gain on disposal of property, plant and equipment, investment property, associates and subsidiaries	(0.2)	–
(Gain)/loss on financial assets at fair value through profit or loss, net	(1.9)	3.0
	<hr/>	<hr/>
Adjusted net profit	<u>52.0</u>	<u>72.0</u>
Attributable to:		
Owners of the parent	40.5	53.8
Non-controlling interests	11.5	18.2
	<hr/>	<hr/>
	<u>52.0</u>	<u>72.0</u>

For the six months ended June 30,**2023**

2022

(restated)

(in US\$ million)

Profit before tax	53.3	78.7
<i>Add:</i>		
Finance cost	14.1	6.4
Depreciation and amortization	9.0	9.8
Bank interest income	(3.3)	(3.6)
	<hr/>	<hr/>
EBITDA	73.1	91.3
	<hr/> <hr/>	<hr/> <hr/>
<i>Add:</i>		
<i>Non-recurring items and items not related to the Company's ordinary course of business</i>		
Stock-based compensation	5.8	5.8
Special professional service fee related to spin-off project	5.3	2.8
Gain on disposal of property, plant and equipment, investment property, associates and subsidiaries	2.6	–
(Gain)/loss on financial assets at fair value through profit or loss, net	(0.2)	–
	<hr/>	<hr/>
Adjusted EBITDA	78.9	97.1
	<hr/> <hr/>	<hr/> <hr/>

The following table shows the Group's adjusted net profit, EBITDA and adjusted EBITDA from both continuing and discontinued operations:

	For the six months ended June 30,	
	2023	2022
	<i>(in US\$ million)</i>	
Profit for the period	139.5	180.9
<i>Add:</i>		
<i>Items arising from acquisition and relating to the Reorganization</i>	9.8	9.8
Amortization of intangible assets and deferred financing costs arising from the acquisition of SharkNinja	9.8	9.8
<i>Non-recurring items and items not related to the Company's ordinary course of business</i>	60.4	16.2
Stock-based compensation ⁵	8.5	13.1
Special professional service fee related to spin-off project	19.8	–
Loss on disposal of property, plant and equipment, investment property, associates and subsidiaries	0.9	–
Loss on financial assets at fair value through profit or loss, net	31.2	3.1
	<hr/> 209.7 <hr/>	<hr/> 206.9 <hr/>
Adjusted net profit	209.7	206.9
Attributable to:		
Owners of the parent	198.2	188.9
Non-controlling interests	11.5	18.0
	<hr/> 209.7 <hr/>	<hr/> 206.9 <hr/>

⁵ Prior period's amount included stock-based compensation of US\$6.2 million and an one-off adjustment of US\$6.9 million on employee receivables related to stock-based compensation.

	For the six months ended June 30,	
	2023	2022
	<i>(in US\$ million)</i>	
Profit before tax	176.9	229.3
<i>Add:</i>		
Finance cost	30.8	16.6
Depreciation and amortization	72.9	60.0
Bank interest income	(5.6)	(3.7)
	<hr/>	<hr/>
EBITDA	275.0	302.2
	<hr/> <hr/>	<hr/> <hr/>
<i>Add:</i>		
<i>Non-recurring items and items not related to the Company's ordinary course of business</i>	60.4	16.2
Stock-based compensation ⁶	8.5	13.1
Special professional service fee related to spin-off project	19.8	–
Loss on disposal of property, plant and equipment, investment property, associates and subsidiaries	0.9	–
Loss on financial assets at fair value through profit or loss, net	31.2	3.1
	<hr/>	<hr/>
Adjusted EBITDA	335.4	318.4
	<hr/> <hr/>	<hr/> <hr/>

⁶ Prior period's amount included stock-based compensation of US\$6.2 million and an one-off adjustment of US\$6.9 million on employee receivables related to stock-based compensation.

Adjusted EBITDA

The non-IFRS measures used by the Group adjusted for, among other things, (i) amortization of intangible assets and deferred financing costs arising from the acquisition of SharkNinja, (ii) stock-based compensation, (iii) special professional service fee related to spin-off project, (iv) gain or loss on disposal of property, plant and equipment, investment property, associates and subsidiaries, and (v) gain or loss on financial assets at fair value through profit or loss, net, which may be considered recurring in nature but are neither considered by the Group as related to the Group's ordinary course of business nor indicative of the Group's ongoing core operating performance. Therefore, the Group believes that these items should be adjusted for when calculating adjusted EBITDA and adjusted net profit, as applicable, in order to provide potential investors with a complete and fair understanding of the Group's core operating results and financial performance, so that potential investors can assess the Group's underlying core performance undistorted by items unrelated to the Group's ordinary course of business operations, especially in (i) making period-to- period comparisons of, and assessing the profile of, our operating and financial performance, and (ii) making comparisons with other comparable companies with similar business operations but without any material acquisition.

Liquidity and financial resources

Inventory

The Group's inventory decreased by 78.0% from approximately US\$646.3 million as of December 31, 2022 to approximately US\$142.0 million as of June 30, 2023. Such decrease was mainly due to exclusion of inventory balance of approximately US\$492.3 million of the discontinued operation at the end of the reporting period. Inventory turnover days⁷ decreased from 26 days in 2022 to 22 days in the first half of 2023.

⁷ Average inventories equal inventories at the beginning of the period plus inventories at the end of the period, divided by two. Turnover of average inventories equals average inventories divided by cost of sales and multiplied by the number of days in the period. It was calculated based on the inventories from continuing operations as of December 31, 2022.

Trade and bills receivables

The Group's trade receivables decreased by 78.3% from approximately US\$1,198.0 million as of December 31, 2022 to approximately US\$260.0 million as of June 30, 2023. The decrease was mainly due to exclusion of trade receivables of approximately US\$888.2 million of the discontinued operation at the end of the reporting period. Trade receivables turnover days⁸ in the first half of 2023 was 88 days, compared to 87 days in 2022.

Trade and bills payables

The Group's trade payables decreased by 7.8% from approximately US\$687.5 million as of December 31, 2022 to approximately US\$633.7 million as of June 30, 2023. Trade payables turnover days⁹ increased from 110 days in 2022 to 114 days in the first half of 2023.

During the Reporting Period, the Group funded its operations, working capital, capital expenditure and other capital requirements primarily from (i) bank borrowings; and (ii) cash generated from operations.

As of June 30, 2023, the Group had cash and cash equivalents of approximately US\$244.7 million as compared to US\$504.1 million as of December 31, 2022. The cash and cash equivalents of the Group are mainly denominated in HK\$, RMB and US\$.

As of June 30, 2023, the Group's total borrowings amounted to approximately US\$371.2 million, representing a decrease of approximately 56.7% compared to approximately US\$857.1 million as of December 31, 2022. Such decrease was mainly due to exclusion of bank borrowings of approximately US\$399.0 million of the discontinued operation at the end of reporting period. As of June 30, 2023, all of the Group's borrowings were denominated in US\$, and the borrowings interest rates were based on floating interest rates.

⁸ Average trade and bills receivables equal trade and bills receivables at the beginning of the period plus trade and bills receivables at the end of the period, divided by two. Turnover of average trade and bills receivables equals average trade and bills receivables divided by revenue and then multiplied by the number of days in the period. It was calculated based on the trade and bills receivables from continuing operations as of December 31, 2022.

⁹ Average trade and bills payables equal trade and bills payables at the beginning of the period plus trade and bills payables at the end of the period, divided by two. Turnover of average trade and bills payables equals average trade and bills payables divided by cost of sales and then multiplied by the number of days in the period. It was calculated based on the trade and bills payables from continuing operations as of December 31, 2022.

The following table sets forth a breakdown of the bank borrowings of the Group from continuing operations as of June 30, 2023.

	As of June 30, 2023 <i>(in US\$ million)</i>
Interest-bearing bank borrowings (current portion)	371.2
Interest-bearing bank borrowings (non-current portion)	—
Total	<u>371.2</u>

The table below sets forth the aging analysis of the repayment terms of bank borrowings as of June 30, 2023.

	As of June 30, 2023 <i>(in US\$ million)</i>
Repayable within one year	371.2
Repayable within one to two years	—
Repayable within two to five years	—
Total	<u>371.2</u>

As of June 30, 2023, the Group had total bank facilities of approximately US\$975.0 million (December 31, 2022: approximately US\$1,062.5 million), of which bank facilities of approximately US\$200.0 million were unutilized (December 31, 2022: approximately US\$200.0 million).

Subsequent to the Reporting Period, the Group has repaid all the bank borrowings of both continuing operations and the discontinued operation, amounted to US\$371.2 million and US\$399.0 million, respectively.

Gearing ratio

As of June 30, 2023, the Group's gearing ratio (calculated as the total debt from both continuing and discontinued operation (including interest-bearing bank borrowings and lease liabilities) divided by total equity) was 40.2%, representing a decrease of 5.4 percentage points as compared with 45.6% as of December 31, 2022. The decrease was primarily attributable to decrease in the bank borrowings during the Reporting Period.

Foreign exchange risk

The Group's currency exposures arise from sales or purchases by business units in currencies other than their respective functional currencies.

The Group manages its foreign exchange risk by closely monitoring the movement of the foreign currency exchange rates and will consider hedging significant foreign currency exposure should the need arise.

Interest rate risk

The Group's exposure to the risk of changes in market interest rates relates primarily to its long-term debt obligations with floating interest rates. As the borrowings of the Group are preliminarily denominated in US\$, the interest rates on its borrowings is primarily affected by the benchmark interest rates set by LIBOR.

The Group manages its interest rate risk by closely monitoring and regulating the debt portfolio of the Group and will consider entering into interest rate swap contracts should the need arise.

Charge on assets

As of June 30, 2023, certain equity interests in the Group's subsidiaries and certain deposits had been pledged to secure the Group's borrowings from both continuing operations and the discontinued operation of a total amount of US\$770.2 million. As of June 30, 2023, the total pledged assets accounted for approximately 57.7% of the total assets of the Group.

Capital expenditures

The capital expenditure of the Group consists of additions to property, plant and equipment, investment properties, prepaid land lease payments, right-of-use assets and other intangible assets, including assets from the acquisition of a subsidiary. For the Reporting Period, capital expenditures of the Group from continuing operations amounted to approximately US\$2.4 million (2022 (restated): US\$4.2 million).

Contingent liabilities

As of June 30, 2023, the Group did not have any significant contingent liabilities.

Capital Commitments

The Group had the following capital commitments at the end of the reporting period:

	June 30, 2023	December 31, 2022
	<i>US\$'000</i>	<i>US\$'000</i>
Contracted, but not provided for:		
Property, plant and equipment	30,467	27,396
Intangible assets	5,468	2,888
	35,935	30,284

As at June 30, 2023, the commitments contracted but not provided are all attributable to the discontinued operation.

PROSPECT & STRATEGY

Growth Strategies

The Company is committed to achieving sustainable growth in continuing operations through the following strategies:

- develop and commercialize innovative products, combining powerful technology with appealing designs;
- customize innovative products suitable for localization for consumers in different regions;
- drive sustainable long-term growth through sales network and product category expansions;
- maximize synergies between the Joyoung segment and the SharkNinja APAC segment;

- strengthen the brand recognition of Joyoung and SharkNinja in the regions where they operate and enhance consumer engagement; and
- pursue strategic partnerships and acquisitions.

As far as Joyoung is concerned, as a leading brand in the domestic small household appliance industry, the company will continue to focus on its principal business of small household appliances, and will focus on users' needs to deeply explore the development opportunities of just-needed products. The Company will improve the success rate of product innovations through deeper consumer insight, and driven by technological innovation, it will provide users with better long-term and high-viscosity services with higher product quality and stability. Its core competitiveness is mainly reflected in:

- Product advantages: the Company upholds the genes of health and innovation, adheres to the “1+3” product matrix, and continuously launches innovative products that improve the quality of life of consumers through serialized and scenario-based product development;
- Brand advantages: the Joyoung brand adheres to the brand concept of enjoying health, and has been focusing on the research and development of healthy food preparation appliances for 29 years, establishing a good brand image in and out of the industry; and as the best-selling vacuum cleaner brand in the United States, the Shark brand has its operation and marketing activities in Mainland China carried out by a wholly-owned subsidiary of Joyoung;
- Channel advantages: by virtue of the mainstream online and offline sales networks across the country, the Company continues to actively deploy and expand emerging channels, and coordinates the development of shelf e-commerce and content e-commerce, Shopping Mall new retail and markets in lower-tier cities to grasp the development opportunities of content e-commerce. The Company pays particular attention to the operation of content e-commerce platforms such as Xiaohongshu and Douyin;
- Insight into consumer needs: as one of its product advantages, the Company focuses on innovation in core mainstream category;
- Digital operation: the Company uses its self-built digital intermediate platform to tap the value of big data and build and refine a more comprehensive, efficient and accurate O2O digital uni marketing operation system.

As far as the SharkNinja APAC segment is concerned, we will focus on the development and expansion of business in the region of Asia Pacific (except Mainland China). Strategically, we will focus on the top 25 cities in Asia Pacific, including further promoting the growth of core categories in Japan, directly entering new countries or regions, such as Australia, New Zealand, Singapore and Malaysia, and cooperating with major retailers in these countries to launch products through localized sales teams. We will actively gain insights into consumers and focus on providing localized cost-effective products for consumers in the regions where we are operating. In new countries and regions, we will actively enhance our brand image and consumer awareness, as well as increase the product trial rate.

The growth strategy for the SharkNinja APAC segment focuses on three dimensions, namely the growth of existing categories, the launch of new categories and the expansion to new markets:

- Growth of existing categories: we will strive to succeed in core categories, such as cordless vacuums in Japan;
- Launch of new categories: we will continue to introduce product categories that have proven successful in other markets in existing markets, such as kitchen appliances, personal care and hair care products, etc.;
- Expansion to new markets: we will launch Shark and Ninja-branded products in major cities in South Korea, Southeast Asia and other Asia-Pacific regions.

The mission of SharkNinja APAC segment is to positively impact people's lives in every home in APAC. Our strategy is rooted in deep consumer understanding to enable us to provide the tailored product offerings at optimal value. We will elevate our brand awareness and increase product trial.

Within existing categories, we strive to deliver innovative products that directly address the distinct needs and preferences of APAC customers. In Japan, for instance, we have specifically designed cordless vacuums that outperform competition in key areas that matter most to our consumers, including product performance, weight and noise levels.

Our growth strategy also encompasses expansion into adjacent categories where we have identified strong potential for success. This year, we make our foray into the Hair Care category with the introduction of Shark FlexStyle. This product exemplifies our commitment to diversifying our portfolio and leveraging our technological expertise to provide superior solutions in new categories.

Expanding our geographic footprint is another integral aspect of our growth strategy. As such, we are proactively assessing various markets across the APAC region and developing tailored go-to-market strategies that will enable successful launches in these countries.

Our growth strategy is underpinned by our commitment to understanding and meeting the needs of our consumers, winning in core categories, and identifying opportunities for expansion, both in terms of product categories and geographical markets. We believe this three-pronged approach will drive sustainable growth of SharkNinja APAC segment.

We will pay continuous attention to and explore consumer needs. Relying on the R&D platform of Joyoung segment and SharkNinja Group, we will continue to launch innovative products suitable for local areas through customized research and development by the Asia-Pacific R&D team. We will also create winning products and diversified product matrix leveraging our strong marketing and media communication capabilities and omni-channel sales network.

Global Supply Chain and Macroeconomic Factors

In the first half of 2023, supply chain costs such as shipping and raw material costs decreased year-on-year, partially offsetting the increase in labor and other costs.

In the first half of 2023, we navigated concerns about an economic recession in some of the markets that we operate in. As a result, retailers were not willing to carry as much inventory as they historically have and consumers were more focused on buying products during promotional periods rather than when products are sold at full price or less discount.

In the first half of 2023, we have observed that consumer spending in Mainland China has experienced varying degrees of downgrades. According to All View Cloud (“AVC”), more than half of the 15 small household appliance categories experienced a decline in average price. However, our business base in Asia-Pacific regions other than China is relatively small, and the macroeconomic conditions in these regions will not have a significant impact on local business growth.

We believe the costs of our products and the ocean freight costs will be less on average during 2023 than in 2022 as a result of the recent trends noted above, but we anticipate that concerns over Mainland China’s economic and consumption downgrade will continue throughout 2023.

We believe the demand for our products will continue to be strong moving forward as the Company continues to bring innovative products to different markets.

BOARD COMMITTEES

The Company has established four Board committees in accordance with the relevant laws and regulations and the corporate governance practice under the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited, including the strategy committee (the “**Strategy Committee**”), the audit committee (the “**Audit Committee**”), the remuneration committee (the “**Remuneration Committee**”) and the nomination committee (the “**Nomination Committee**”).

AUDIT COMMITTEE

During the Reporting Period, the Audit Committee consisted of three independent non-executive Directors, namely Mr. Yuan DING (Chairman), Mr. YANG Xianxiang and Mr. Timothy Roberts WARNER (resigned on July 30, 2023). The Audit Committee (consisted of Mr. Yuan DING (Chairman), Mr. YANG Xianxiang and Mr. SUN Zhe (appointed on July 30, 2023)) has discussed with the external auditor of the Company, Ernst & Young, and reviewed the Group’s unaudited interim condensed consolidated financial information for the Reporting Period, including the accounting principles and practices adopted by the Group.

Ernst & Young, the external auditor of the Company, has reviewed the unaudited consolidated financial information of the Group for the Reporting Period in accordance with the Hong Kong Standard on Review Engagements 2410 Review of Interim Financial Information Performed by the Independent Auditor of the Entity issued by the Hong Kong Institute of Certified Public Accountants.

EMPLOYEES AND REMUNERATION POLICY

As of June 30, 2023, the Group had approximately 5,629 employees in total (as of December 31, 2022: 5,661), in which approximately 3,685 employees were with its operations in China, approximately 1,137 employees were with its operations in the U.S., and approximately 807 employees were with other countries, or region operations. For the Reporting Period, the Group recognized staff costs of US\$221.0 million (2022: US\$200.2 million).

The Group implements training programs for all of its employees, from entry-level employees to management on subjects such as corporate culture, research and development, strategies, policy and internal control, internal systems and business skills. Some of the Group's subsidiaries have labor unions that protect employees' rights, help fulfill the subsidiaries' economic objectives, encourage employee participation in management decisions and assist in mediating disputes between the subsidiaries and union members. The remuneration package for employees generally includes salary and bonuses. Employees typically receive welfare benefits, including medical care, pension, occupational injury insurance and other miscellaneous benefits.

In order to recognize and reward the management and employees of the Group for their contribution, to attract the best available talents, and to provide additional incentives to them to remain with and further promote the success of business, the Company adopted the restricted stock unit plan (the "**RSU Plan**") on October 9, 2019 (amended on December 14, 2020, June 4, 2021, December 30, 2021 and March 29, 2022 respectively), and (i) issued and allotted 141,618,409 ordinary shares with a par value of US\$0.00001 pursuant to the RSU Plan on October 25, 2019, which represent approximately 4.08% of the issued share capital of the Company as at the date of this announcement; (ii) issued and allotted 5,500,000 ordinary shares with a par value of US\$0.00001 pursuant to the RSU Plan on January 18, 2021, which represent approximately 0.16% of the issued share capital of the Company as at the date of this announcement. As of June 30, 2023, the Company had granted an aggregate of 197,544,148 restricted stock units, in which 55,942,000 restricted stock units were granted in the six months ended June 30, 2023, and of which 16,238,172 and 16,362,340 restricted stock units were vested on April 6, 2023 and April 12, 2023 respectively, in accordance with the terms and conditions of the RSU Plan.

On June 28, 2023, the Board has approved the adoption of both the 2023 equity incentive plan and 2023 employee share purchase plan by SharkNinja (a subsidiary of the Company at that time which has ceased to be a subsidiary of the Company upon the completion of the Proposed Spin-off* and Proposed Distribution*), which has been effective since the completion of the Proposed Spin-off* and Proposed Distribution* and will expire on the tenth anniversary of the date of completion of the Proposed Spinoff* and Proposed Distribution*. For more details, please refer to the announcement of the Company dated June 28, 2023.

* as defined in the circular of the Company dated June 5, 2023

With the aim to further improving the corporate governance structure of Joyoung Co., Ltd. (“**Joyoung**”) (a subsidiary of the Company), establishing and enhancing the long-term incentive and constraint mechanism of Joyoung, attracting and retaining talents, the Company approved and adopted the share option incentive scheme of Joyoung (the “**Subsidiary Option Scheme**”) and followed by the registration on Shenzhen Stock Exchange on June 1, 2021. On March 28, 2022, Joyoung adopted the phase I employee stock ownership plan (the “**JY ESOP I**”), which was amended on April 1, 2022 and approved by the shareholders of Joyoung on April 22, 2022. Pursuant to the JY ESOP I, the funding of the JY ESOP I comes from the remuneration of the employees, the self-raised funding of the employees and other sources of funding allowed by applicable laws and regulations. The maximum amount of funding that may be raised by the JY ESOP I is RMB208,000,000 and Joyoung will not provide any means of financial assistance to the eligible employees. The sources of shares (the “**Target Shares**”) of JY ESOP I include A shares of Joyoung repurchased through the designated share repurchase account of Joyoung, A shares of Joyoung purchased from secondary market and other means allowed by the applicable laws and regulations. The JY ESOP I plans to use (i) a maximum of 8,000,000 shares repurchased through the designated share repurchase account of Joyoung; and (ii) such number of shares purchased from secondary market at market price with a maximum amount of RMB200,000,000 for the JY ESOP I. The JY ESOP I will include a maximum of 30 eligible employees, including directors, senior management and core management team of Joyoung and its subsidiaries. As of the date of this announcement, JY ESOP I held 16,000,000 shares of Joyoung in total, representing 2.09% of the total issued share capital of Joyoung. The number of shares to be issued to each eligible employee under Joyoung ESOP I will not exceed 1% of the total issued share capital of Joyoung.

CORPORATE GOVERNANCE PRACTICES

The Company and management of the Group are committed to the maintenance of good corporate governance practices and procedures. During the Reporting Period, the Company has complied with all the applicable code provisions set out in the Corporate Governance Code (the “**CG Code**”) in Part 2 of Appendix 14 to the Listing Rules, except for the following deviation:

Code Provision C.2.1 of the CG Code – Chairman and Chief Executive Officer

Under the code provision C.2.1 of the CG Code, the roles of Chairman and Chief Executive Officer should be separate and should not be performed by the same individual. Mr. Wang Xuning (“**Mr. Wang**”) currently holds both positions.

After taking into consideration the factors below, the Board considers that vesting the roles of the Chairman and Chief Executive Officer in the same person, being Mr. Wang, is beneficial to the Group's business development and operational coordination between Joyoung and SharkNinja: Mr. Wang is responsible for formulating the overall business strategies and conducting general management of the Group. He has been the key person contributive to the development and business expansion of Joyoung since the invention of the soymilk maker in 1990s. Since the acquisition of SharkNinja, being the Global Chief Executive Officer of SharkNinja SPV (the holding company of SharkNinja) and currently also acting as chairperson of the board of directors of SharkNinja, Inc., he has always acted as the main point of communication between the corporate operation of Joyoung and SharkNinja. After completion of the Proposed Distribution* and the Proposed Spin-off*, the coordination among the Retained Group*, Joyoung and SharkNinja Group* will still create an excellent exterior synergy effect. Regarding the rapidly evolving small household appliance industry in which the Group operates, the Chairman and Chief Executive Officer need to have a profound understanding and be equipped with extensive industry knowledge to stay abreast of market changes, so as to facilitate the Group's business development.

COMPLIANCE WITH MODEL CODE REGARDING SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules, which applies to all Directors and relevant employees of the Company who are likely to possess inside information in relation to the Company or its securities due to his/her office or employment.

The Company has made specific enquiries of each Director, and each of them confirmed that he/she had complied with all the required standards under the Model Code during the Reporting Period.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended June 30, 2023, the Company repurchased a total of 20,040,500 ordinary shares of par value US\$0.00001 each in the share capital of the Company on the Stock Exchange, with the aggregate consideration paid (before expenses) amounting to HK\$160,362,425. All the shares repurchased were subsequently cancelled on July 3, 2023. As at June 30, 2023, the total number of issued shares of the Company was 3,494,612,277.

* as defined in the circular of the Company dated June 5, 2023

Particulars of the share repurchase are as follows:

Date	Number of Shares Repurchased	Purchase Price Per Share		Aggregate Consideration (before expenses) (HK\$)
		Highest	Lowest	
		(HK\$)	(HK\$)	
June 2023	20,040,500	8.34	7.76	160,362,425

Save as disclosed above, during the six months ended June 30, 2023, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company.

CHANGE IN COMPOSITION OF BOARD AND BOARD COMMITTEES

On July 30, 2023, Mr. HUI Chi Kin Max resigned as a non-executive Director and a member of the Strategy Committee, and Mr. Timothy Roberts WARNER resigned as an independent non-executive Director, the chairman of the Remuneration Committee, a member of the Audit Committee and a member of the Strategy Committee.

On the same day, Mr. SUN Zhe was re-designated as an independent non-executive Director and was appointed as a member of the Remuneration Committee and a member of the Audit Committee. Mr. YANG Xianxiang, an independent non-executive Director, was also redesignated from a member to the chairman of the Remuneration Committee on the same day.

CHANGE OF DIRECTOR'S INFORMATION UNDER RULE 13.51B(1) OF THE LISTING RULES

Pursuant to Rule 13.51B(1) of the Listing Rules, changes of Director's information since the publication of the Company's annual report for the year ended December 31, 2022 and up to the date of this announcement are as follows:

Mr. Yuan DING has joined China Europe International Business School since September 2006, and currently serves as the Cathay Capital Chair Professor in Accounting, and has ceased to serve as the vice president and dean. He has also been serving as an independent non-executive director of Health and Happiness (H&H) International Holdings Limited (健合 (H&H)國際控股有限公司), a company listed on the Main Board of the Stock Exchange (stock code: 1112), since January 1, 2023.

The Company conducted regular review on annual emoluments of the Directors in March 2023. The director fee of Mr. Stassi Anastas ANASTASSOV, Mr. SUN Zhe, Mr. Timothy Roberts WARNER (resigned on July 30, 2023) and Mr. YANG Xianxiang was revised to HKD400,000 per year and that of Mr. Yuan DING was revised to HKD500,000 per year.

SIGNIFICANT INVESTMENTS, MATERIAL ACQUISITIONS AND DISPOSAL OF ASSETS

The Group did not have any significant investments during the Reporting Period. During the Reporting Period, the Group also did not carry out any material acquisitions and disposals of subsidiaries, associates and joint ventures.

SIGNIFICANT EVENTS AFTER THE REPORTING PERIOD

On June 26, 2023, the Proposed Spin-off and the Proposed Distribution was duly passed as an ordinary resolution at the extraordinary general meeting. The separate listing of SharkNinja Group was completed and the dealing in its shares commenced on July 31, 2023 (New York time). Since then, the Company has no longer held any SharkNinja shares, and SharkNinja has fully demerged and deconsolidated from the Company. As such, the Group will derecognize the assets and liabilities of the SharkNinja Group from the consolidated statements of financial position. For more details, please refer to announcements of the Company dated February 23, June 6, June 28, July 3, July 14 and July 31, 2023, and the circular of the Company dated June 5, 2023 in relation to the Proposed Spin-off and the Proposed Distribution.

INTERIM DIVIDEND

The Board recommends the payment of an interim dividend of HK\$0.0392 per share (six months ended June 30, 2022: Nil) for the six months ended June 30, 2023 (the “**Interim Dividend**”) to the shareholders of the Company whose names appear on the register of members of the Company (the “**Register of Members**”) at the close of business on September 15, 2023. The Interim Dividend will be paid in Hong Kong dollars, which is expected to be payable on or around September 28, 2023.

CLOSURE OF REGISTER OF MEMBERS

For determining the entitlement to the Interim Dividend, the Register of Members will be closed from September 15, 2023 to September 18, 2023, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for the entitlement to the Interim Dividend, all transfer documents of the Company accompanied by the relevant share certificates must be lodged with the branch share registrar of the Company in Hong Kong, Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on September 14, 2023.

CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The Board hereby announces that Mr. SHAN Minqi (“**Mr. Shan**”) has tendered his resignation as the company secretary of the Company (the “**Company Secretary**”) and an authorized representative of the Company under Rule 3.05 of the Listing Rules (the “**Authorized Representative**”) with effect from September 1, 2023. Mr. Shan confirmed that there is no disagreement with the Board and there are no other matters relating to his resignation that need to be brought to the attention of the Stock Exchange or the shareholders of the Company.

The Board further announces that Ms. Kwan Man Ying (“**Ms. Kwan**”) has been appointed as the Company Secretary and the Authorized Representative with effect from September 1, 2023. Ms. Kwan is an associate of both The Hong Kong Chartered Governance Institute and The Chartered Governance Institute in the United Kingdom, and she has joined the Company since August 2022.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Shan for his valuable contribution to the Company during his tenure of service and also extend a warm welcome to Ms. Kwan on her new appointment.

PUBLICATION OF 2023 INTERIM RESULTS AND INTERIM REPORT

This announcement is published on the websites of The Stock Exchange of Hong Kong Limited (www.hkexnews.hk) and the Company (www.jsglobalife.com). The 2023 interim report of the Company will be despatched to the shareholders of the Company and published on the same websites in due course.

By order of the Board
JS Global Lifestyle Company Limited
WANG Xuning
Chairman

Hong Kong, August 31, 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. WANG Xuning, Ms. HAN Run and Ms. HUANG Shuling as executive directors, Mr. Stassi Anastas ANASTASSOV as non-executive director and Mr. Yuan DING, Mr. YANG Xianxiang and Mr. SUN Zhe as independent non-executive directors.